

***DRAFT Outline of  
Planned Media Advisory Event:  
Climate Change Impacts on Human Security: What can be done?***

*An online event for the media that would also introduce the planned full online conference*

0) Short (2 min.) Explainer Video about Media Advisory Event: [ClimateSAN/mae](#)

1) Introduction

The [Nato Association of Canada \(NAOC\)](#) and [Climate Solutions Advancement Network \(ClimateSAN\)](#), which is a project of [Think Renewables Group \(TRG\)](#), is planning to host a short (~1 hr) media advisory event about the following:

- a) Growing impacts of climate change on human security.
- b) The need for large scale action to mitigate these impacts.
- c) Highlight some strategies and technologies that can facilitate this action on a large scale.

A full online conference on the same topics is planned to be held at a later date. If enough commitments from other organizations are received by the time the media advisory event occurs, this full online conference will be announced at this media event. To view more Information about the full online conference, see: [Climate Change Impact on Human Security: What can be done?](#)

In addition to speakers from our organizations (NOAC and ClimateSAN), we plan to invite experts from the following organizations to provide short animated videos and speak briefly at this event:

- [International Military Council on Climate and Security \(IMCCS\)](#)
- [The Centre for Climate and Security](#), Washington, D.C.
- [International Energy Agency \(IEA\)](#)
- [Global Investors for Sustainable Development Alliance](#)
- [Institute for Economics and Peace \(IEP\)](#), which published the [Ecological Threat Register 2020](#).

We will also invite these organizations to inform their network including media professionals about this event. In addition, we will invite these organizations to also promote this event:

- [Global Military Advisory Council On Climate Change \(GMACCC\)](#)
- [Canadian Forces College](#), Toronto
- [The American Security Project](#), Washington, D.C.
- [The Clingendael](#), Netherlands

2) Background:

Many climate experts have recently stated that there is an urgent need for substantial action on climate change. For example, the head of International Energy Agency (IEA), [Fatih Birol](#)

[warned about the urgent need for action in the next 6 months](#) to prevent a post-lockdown surge in emissions. In order to implement this action on a global scale, the decision-making gridlock between progressive and conservative leaders needs to be overcome.

Fortunately, conservative voters and their leaders are often receptive to the views of military experts and many of these experts are now expressing alarm about security-related impacts of climate change. Therefore, as [Prof. Michael Klare](#) suggests, these experts can play a role in "[bridging the gap between believers and doubters](#)" on climate change.

Once conservative leaders recognize the need for substantial action on climate change, they will likely be more inclined to work with progressive leaders to take the necessary steps to take this action. The response to Covid-19 has shown that when conservatives and progressives agree on what needs to be done, substantial action can occur quickly.

To help persuade conservative voters and leaders to take action on climate change, we are planning to do the following:

- a) Work with selected top security experts to create [short \(2 min\) explainer videos](#) about some key issues that these experts think the public, especially conservative voters and leaders, should know about. Also highlight some promising developments in technologies and finance. This includes:
  - i) Breakthrough technologies that can be implemented on a global scale.
  - ii) A new initiative to mobilize the trillion of dollars of new investment capital to fund climate action
  
- b) Invite selected organizations that are concerned about climate and security to help promote our planned media advisory event. A list of these organizations is mentioned above.
  
- c) Host a media advisory event to introduce the media to some of the top security experts along with showing selected 2 min. explainer videos.

### 3) Proposed List of Panelists and their Topics

Given below is a list of proposed presenters and topics that would be introduced at this event. To help make the event more engaging for the online audience, each of the speakers would combine their respective presentation with a short video and highly graphic slides.

- a) Master of Ceremonies (MC) (likely a board member from NAOC) introduces moderator (planned to be a media professional selected by NAOC)
- b) Moderator welcomes everyone and briefly explains the reason for this event and then introduces the first speaker.
- c) [James Grabert](#), Director, Mitigation, [United Nations Climate Change Secretariat](#), Bonn, Germany will speak about the urgent need for action on climate change. He also may highlight the warning by the head of International Energy Agency (IEA), Fatih Birol, who

indicated the [need for action in the next 6 months](#) to prevent a post-lockdown surge in emissions.

- d) [Honorable Sherri Goodman](#), Secretary General of the [International Military Council on Climate and Security \(IMCCS\)](#) presents highlights of [The World Climate and Security Report 2020](#) report.
- e) Hon. [John Conger](#), Director, [Centre for Climate and Security \(CCS\)](#) and part of the [National Security, Military and Intelligence Panel \(NSMIP\) on Climate Change](#), who provides some key findings from the [Security Threat Assessment of Global Climate Change](#) report.
- f) [Michael Collins](#), Executive Director at the [Institute for Economics and Peace \(IEP\)](#) to speak about their recently launched "[Ecological Threat Register \(ETR\)](#)".
- g) Robert Baines, President and CEO of the NATO Association of Canada discusses the how international cooperation has increased security and much more of it will be needed in the future due to rapidly growing impacts of climate change.
- h) Paul Stevers highlights some promising "Break-Through" Climate Solutions that can be implemented on a global scale. This could include:
  - i) [Solid state batteries](#) for electric cars and trucks
  - ii) Planning trees via drones such as [Flashforest](#)
  - iii) [Artificial leaf technology](#) that can produce hydrogen and/or hydrocarbons directly from the sun.
- i) [Steve Waygood](#) from Aviva Investors who is part of the [Global Investors for Sustainable Development Alliance](#) introduces the recently launched [International Platform for Climate Finance](#), which is intended to mobilize the \$1 trillion of new investment capital that will be required every year for the next 15 years to put the world on the path for a net-zero transition.

#### 4) Proposed Event Time Schedule:

Given below is a proposed event time schedule:

2 min.: 1 Moderator begins session and speaks for about 2 minutes

35 min.: 7 speakers with each:

1 min - Introduction

4 min - speaker gives a presentation containing a short explainer video and/or slides containing considerable graphics.

21 min.: Panelists respond to questions from the media connected on zoom or through the chat window next to the YouTube livestream (a few journalists could be invited to join the zoom session)

2 min.: Closing comments by moderator including mentioning the upcoming full conference on this topic.

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60 min.

## 5) Proposed Actions to Increase Impact of Media Advisory Event

To increase impact of media advisory event, each of the speaker and/or or their respective organization would be invited to do the following:

- a) Prepare press release that would include a link to the short video from their presentation that could included in a media article.
- b) Create a webpage that embeds the short video from their presentation and include links to related information. For example, see: [Increasing Food Security and Education in Africa Through Climate Action](#)
- c) Enable journalists to request an audio or video interview with the speaker or the speaker's designated media relations person.

## 5. Practice Event(s)

To help ensure the media advisory event flows smoothly, one or more practice event would be hosted that would include only members of the organizing team.

## 6. Full Online Conference

ClimateSAN is also planning a related full online conference that would be hosted next year and has discussed it with the [Modern War Institute \(MWI\) at West Point](#) since our Director of Education, Economics and Security, [Dr. Leif Rosenberger, is also an Adjunct Scholar at MWI](#). As a result of our discussions, they indicated they offered to become a co-sponsor of this full conference. To view a detailed outline of this full conference, see: [Climate Change Impacts on Human Security: What can be done?](#).

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